

HANSA REINVENTED

“Connecting Strategic Partners in Northern Europe”

INTERNATIONAL CONFERENCE
29 - 30 October 2009, Groningen, The Netherlands

Target groups

government representatives
policy makers from the European Commission
embassies
knowledge institutions
universities
businesses
international network organisations

Aim of the conference

Connecting strategic partners in Northern Europe

Exchange of best practices in cooperation between knowledge institutions, businesses and government organisations

Interconnecting existing (inter)national networks in the North Sea and Baltic Sea region

Stimulating business opportunities and exploring new markets

Facing challenges like the brain drain and contributing to knowledge and innovation on a European scale

Building a strong interconnectable network of friends in the Northern part of Europe

Giving the floor to ... the embassies

Mr Ambassador Hans Magnusson is sharing his views on the developments in the North Sea and Baltic Sea area, related to the Swedish Presidency of the European Union.

Mr Hans Brask, managing director of the Baltic Development Forum will share his experience of building a international network in the area.

We invite and give the floor to Ambassadors in the North Sea and Baltic Sea region within the session on the 29th of October. You will receive specific information concerning the conference within the next few days in your embassy.

Please visit our website www.hansareinvented.eu for more details on the programme.